

APPENDIX J - Media Fee Policy (Updated, January, 2022)

- Media Requests will be identified as one of the 3 categories by the MSHSL
 - **Commercial Organizations** --- These organizations have advertising as part of their broadcasts, can sell a subscription for viewing or need footage for a movie or documentary. Organizations in this category can include, but are not limited to: Private video streaming companies, Registered Radio Partners, Film companies/movie producers, Non-school based organizations

 - **Minnesota Community Media Systems** --- These are non-profit organizations, commonly referred to as “local access” or “local cable” companies. They are designated by school districts, through an annual Designation Letter on file in the League Office, as the official news and information distributor of that district. A Designation Letter is required for approval.
 - These systems do not have advertisements during their broadcast and they do not sell subscriptions

 - **Member Schools** --- A school-based production that has faculty oversight. This is an experiential-learning program with students in directorial and production roles. *This does not include the school producing a broadcast and then having a professional organization distribute the video stream.*

- Fees would be assigned based on the following schedule once the media request has been categorized:

	<u>COMMERCIAL</u>	<u>M.C.M.S.</u>	<u>MEMBER SCHOOL</u>
TV - LIVE	NEGOTIATED	300/600/900	NO CHARGE
TV - DELAYED	300/600/900	NO CHARGE	NO CHARGE
WEB/VIDEO - LIVE	NEGOTIATED	300/600/900	NO CHARGE
WEB/VIDEO - DELAYED	300/600/900	NO CHARGE	NO CHARGE

- **Boys Hockey** — These fees will apply to all activities EXCEPT Boys Hockey. All Live broadcasts of Boys Hockey will be negotiated.
- **M.C.M.S and Internet**— Any M.C.M.S. that broadcasts a live event on the internet in any form will be considered “commercial” for that event and will pay the appropriate fees.