

**Minnesota State High School League
MARKETING & COMMUNICATIONS COMMITTEE
Ruttger's Conference Center
August 8, 2017
9:30 a.m.**

Marketing & Communications Committee is responsible for reviewing the League's 1) marketing activities; 2) reviewing current communication methods and examining new tools to enhance internal and external communications; and 3) developing strategic public relations plans to raise awareness of League services and programs.

AGENDA

1. Review of Committee Purpose and Goals
2. Meeting Time & Location
3. Review of Potential 2017 – 2018 Issues/ Initiatives
4. Informational Items