

Minnesota State High School League
MARKETING & COMMUNICATIONS COMMITTEE
League Office
October 6, 2016
8:30 a.m.

Marketing & Communications Committee is responsible for reviewing the League's 1) marketing activities; 2) reviewing current communications methods and examining new tools to enhance internal and external communications; and 3) developing strategic public relations plans to raise awareness of League services and programs.

AGENDA

- I. Update MSHSL Publications
- II. Communications Campaign / Outreach Efforts
- III. Sponsorship Update
- IV. Other