

Minnesota State High School League
MARKETING & COMMUNICATIONS COMMITTEE
League Office
June 5, 2017
8:30 a.m.

Marketing & Communications Committee is responsible for reviewing the League's 1) marketing activities; 2) reviewing current communication methods and examining new tools to enhance internal and external communications; and 3) developing strategic public relations plans to raise awareness of League services and programs.

AGENDA

- I. Communication / PR Update
 - Adapted Athletics PSA Video
 - Publications Update
2. Sponsorship/Marketing Update
3. Hall of Fame
4. Other