

Minnesota State High School League
MARKETING & COMMUNICATIONS COMMITTEE
League Office
October 5, 2017
8:30 a.m.

Marketing & Communications Committee is responsible for reviewing the League's 1) marketing activities; 2) reviewing current communications methods and examining new tools to enhance internal and external communications; and 3) developing strategic public relations plans to raise awareness of League services and programs.

AGENDA

- I. Media Policy Manual
- II. Services to Member Schools
- III. Sponsorship Update
- IV. Thank A Ref Campaign
- V. Other