



Press Release

For Immediate Release
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KSTC-TV, Channel 45

KSTC-TV, CHANNEL 45 ANNOUNCES EXPANDED COVERAGE OF THE MINNESOTA STATE HIGH SCHOOL LEAGUE TOURNAMENTS WITH THE LAUNCH OF 45.GRANDSTADIUM.TV

Minneapolis / Saint Paul – KSTC-TV, Channel 45, in partnership with the Minnesota State High School League and Grand Stadium, announce the launch of 45.grandstadium.tv.

45.grandstadium.tv will bring high school sports to a worldwide audience through live streaming of all Minnesota State High School League tournament events. Led by a team of trained advisors, high school students from across the State of Minnesota will cover all aspects of producing these live sports webcasts.

Beginning Friday, November 13 and Saturday, November 14, the semi-finals and finals of the Minnesota State High School League Girls' Volleyball Tournament will be streamed live, on-line, for free from the Xcel Energy Center.

“Channel 45 is the exclusive home to the Minnesota State High School League Tournaments,” said Susan Wenz, Station Manager for Channel 45, “and through our partnership with Grand Stadium, we are excited to expand the number of high school events presented to fans of high school sports. Now family and friends from Minnesota and around the world have the opportunity to view these state championship sporting events live, on-line, for free on 45.grandstadium.tv.”

In addition, 45.grandstadium.tv offers the students participating in the broadcast production of these sporting events a customized curriculum and communications package. The curriculum will focus on student talent and energy while reflecting positively on self-esteem and character and providing real world skills.

“We’re delighted that Channel 45, our exclusive television partner, has joined with Grand Stadium to webcast our state tournaments.” said Dave Stead, Executive Director of the Minnesota State High School League, “Because of this exceptional relationship, students from our member schools will be able to learn broadcast techniques from television professionals, and they will be able to utilize these skills during regular season activities for their local schools and provide world wide viewers with television quality coverage of the MSHSL championships.”

On Wednesday, November 11, Channel 45 will be hosting the first one-day workshop on producing and televising live sporting events. Students and advisors from high schools around the state of Minnesota, including Andover, New London/Spicer, Pelican Rapids, Rosemount, Wayzata and Roseville will be participating.

If you would like more information regarding 45.grandstadium.tv or the one-day workshop, please feel free to contact Joe Johnston at the above number.

2009 - 2010 KSTC-TV, Channel 45 MSHSL Broadcast / 45.grandstadium.tv Schedule

Event	Date	Broadcast / On-line
Girls' Volleyball	November 12 - 14, 2009	On-line
Boys' Football semi-finals	November 20 - 21, 2009	On-line
Boys' Football Finals (Prep Bowl)	November 27 - 28, 2009	Broadcast / On-line
Girls' Dance Team	February 12 - 13, 2010	On-line
Girls' Hockey	February 24 - 27, 2010	Broadcast / On-line
Boys' Wrestling	March 3 - 6, 2010	On-line
Boys' Hockey	March 10 - 13, 2010	Broadcast / On-line
Girls' Basketball	March 17 - 20, 2010	Broadcast / On-line
Boys' Basketball	March 24 - 27, 2010	Broadcast / On-line
Girls' Fast-pitch Softball	June 10 - 11, 2010	On-line
Boys' Baseball	June 17 - 18, 2010	On-line

Broadcast events can be seen on KSTC-TV, Channel 45. Also on cable channel 12.

On-line events can be found at 45.grandstadium.tv.

KSTC-TV, Channel 45, Minneapolis/St. Paul, is locally owned and operated by Hubbard Broadcasting, Inc. It is the only fully independent television station in the Twin Cities market. KSTC-TV is the local over-the-air broadcast partner for the Minnesota WILD, Minnesota Timberwolves and the Emmy™ Award winning Minnesota State High School League Tournaments. KSTC-TV can also be found on local satellite channels and cable channel 12 in most of the Twins Cities metro and surrounding areas. For more information on Channel 45 and its programming, visit www.kstc45.com.