



2020-2021

MINNESOTA STATE HIGH SCHOOL LEAGUE

Media Guidance and Information

- This guidance is for site administrators, coaches at member schools, and media personnel to ensure safe competition and coverage of League activities and participants.
- For further guidance, consult your district's COVID-19 plans, as well as information from the MDH and MDE.
- Site administrators are responsible for informing all media personnel of any local guidelines for coverage that may exist.
- **Schools are encouraged to use the following template to create guidelines specific to their venues, events, personnel and student-participants.**

Media Guidance and Information	
Required:	<p>General Guidelines:</p> <ul style="list-style-type: none">• Local media should communicate in advance of attendance for accommodation information and protocols.• Site administrators must know if media are present.• Establish times when the venue will open to the media and when it will close.• Upon arrival, review restrictions and protocols with reporters and photographers. <p>Event Access:</p> <ul style="list-style-type: none">• Enforcement of designated areas is crucial to safe coverage of the event.• Media, as they are non-school personnel, are not permitted in the press box.• Locker rooms are not accessible for media and non-school personnel. <p>Interviews:</p> <ul style="list-style-type: none">• Create and identify postgame interviews areas.<ul style="list-style-type: none">○ Site administrators will have the final say on placement and process of postgame interviews.• Limit postgame interviews to open-air areas.

	<ul style="list-style-type: none"> • Reporters and photographers must cover the event from a safe distance. They must not encroach on the participants, meet personnel or spectators.
Additional Considerations:	<ul style="list-style-type: none"> • Complimentary refreshments for the media are not advised. <p>Interviews:</p> <ul style="list-style-type: none"> • Consider a plan where the head coach does the only in-person interviews. • If student-participant interviews are permitted, all parties must wear masks and physical distancing must be observed.
Face Coverings/ Masks	
Required:	<ul style="list-style-type: none"> • Media personnel are required to wear face coverings/masks at all times and must practice physical distancing. • If a mask becomes uncomfortable or problematic for a media member, direct them to an area far away from student-participants and game personnel for temporary relief. .

Activity Specific Considerations:	
Swim & Dive	<ul style="list-style-type: none"> • Media are not allowed within team areas anywhere on the pool deck. • Media are not allowed behind the starting blocks or on the sides of the pool. • Photographers should be allowed to shoot from the lane stations on the spectator side of the pool. • Photographers must not interfere with lane judges. • Identify an area away from the diving boards to conduct interviews.
Cross Country	<ul style="list-style-type: none"> • Identify an area far away from the finishing chute for post-race interviews
Soccer	<ul style="list-style-type: none"> • Home or site administrator should identify a section in the stands for media to sit during the event. The recommendation is in a corner on ground or lower level closest to a fence that allows media on the field. Where applicable, allow media to sit in every third seat per row. • Every other row in the media area should be blocked off for proper physical distancing.

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| | <ul style="list-style-type: none">• Media should not walk through or congregate behind the team benches.• Photographers must be at least five yards behind the sidelines and end lines for camera positions.• Photographers must not go on the field of play.• Photographers may not shoot from behind the goals.• Media members should try to keep game statistics the best they can.• Each team can designate an individual to share team and individual statistics with the media. |
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SCHOOL NAME

INSERT LOGO

Media Guidelines

<Insert Date>

Activity Name:
Venue:

Media may arrive at the venue at or after:
Media must vacate the venue by:

Media Should Check-in with site supervisor upon arrival.
Site Supervisor Name:
Site Supervisor Phone:

Locations for media coverage at venue:

Opportunities for interviews:
Locations:
Guidelines:
Additional Information: