



2020-2021

MINNESOTA STATE HIGH SCHOOL LEAGUE

Media Policy Manual

Welcome

Welcome to the Minnesota State High School League's 2020-2021 Media Policy Manual. This guide presents the rules and policies for news media coverage of all postseason tournament competition. The League and its member schools appreciate the interest generated by media coverage and the recognition given the achievements of our schools and student-participants.

These policies shall be in effect at all levels of postseason competition, beginning at the subsection level and continuing through the conclusion of state tournaments. Print, wire services, radio, television, photographers, website personnel and member school media should carefully review the policies and guidelines contained within this manual. Media outlets approved for a news media credential must be creating original content which can only be generated by the access granted of a news media credential.

These policies do not apply to regular season dual meets/contests or invitational meets/tournaments that occur during the regular season of play.

Rights fees for live or delayed television broadcasts and all webcasts of subsection and section tournaments are established and administered by individual administrative regions.



This manual is intended to assist members of the media in providing the best coverage possible for the member schools and the communities they serve.

The League thanks you for your coverage of the student-participants, the member schools and their communities. Best wishes for a great school year of coverage.

Tim Leighton

Communications Coordinator

Phone: 763-569-0485

Email: tleighton@mshsl.org

The MSHSL Media Group



COVID-19 Media Guidance

Resources:

For Media Guidance and Information during the Fall 2020 activities seasons, please see:

<https://bit.ly/COVIDMediaGuidance>




Exclusivity:

- KSTC-45TV is the exclusive television broadcast partner of the Minnesota State High School League. The broadcast agreement extends through the 2030-31 school year.
- The League's contract with 45TV supersedes all policies and guidelines in the Media Policy Manual.
- Other than 45TV, or an identified partner of KSTC-TV and the League, no live webcast or live over-the-air broadcast shall be permitted at any quarterfinal, semifinal or state tournament championship game/match/event.
- 45TV is the television broadcast partner with exclusive rights to televise the seven 2020 Prep Bowl football championship games, all championship rounds of the 2021 Girls Hockey State Tournament, all quarterfinals and championship rounds of the 2021 Boys Hockey State Tournament, the semifinals and championship games of the 2021 Girls Basketball State Tournament and the semifinals and championship games of the 2021 Boys Basketball State Tournament.
- The rights granted include marketing and distribution of the tournament games statewide by 45TV via broadcast stations, low-power TV stations, cable systems and Internet streaming.
- The League's broadcast rights agreement with 45TV also grants 45TV the right of first refusal to broadcast and/or webcast championship-round games of any other League-sponsored activity not specified previously.
- 45TV is also granted the right of first refusal to match any offer made by any other broadcast television entity or webcast entity to broadcast and/or webcast championship-round games of any other League-sponsored activity not specified previously. Such offers from other broadcast television entities or webcast entities must be presented to the League a minimum of 30 days prior to the event for which rights are sought. Additionally, this identical right of first refusal is extended to 45TV, for broadcast and/or webcast coverage of section playoffs in activities.
- At the conclusion of all games, 45TV or other photographers working for the Minnesota State High School League, have access to the playing field, rink or court. All other photographers and reporters are

	<p>prohibited from entering the playing field, rink, or court at the conclusion of all games.</p>
<p>Game-Action Video:</p>	<ul style="list-style-type: none"> • 45TV has exclusive rights to all game action on the playing field/rink/court. Media credentials issued to all other media personnel authorize the holder to only shoot video of non-game action. (e.g. player interviews, crowds, coaches). Media credentials do not authorize holders to shoot video of game action. • The use of video of game action on over-the-air television, cable television or any other media (e.g., Internet, wireless, podcasts) is within the exclusive rights granted to 45TV. • Media using any televised game action video must adhere to the following guidelines: <ul style="list-style-type: none"> <i>Video highlights for over-the-air television or cable television sportscasts must be recorded from 45TV’s off-air signal only, and use must not exceed two minutes in duration per day. Live simulcasting is prohibited. All media organizations that use video highlights of 45TV’s off-air game action must give on-screen synchronous credit to 45TV for a minimum of five seconds as the video airs.</i> <i>Video highlights used by any other media must be recorded from 45TV’s off-air signal only, and use must not exceed two minutes in duration per day and must be removed from a website no later than 24 hours after the conclusion of that live event. Permanent archiving of video highlights is prohibited. Live simulcasting is prohibited. All media organizations that use video highlights of 45TV’s off-air game action must give on-screen synchronous credit to 45TV for a minimum of five seconds as the video airs.</i>
<p>Postgame interviewing reminders:</p>	<ul style="list-style-type: none"> • By contract, 45TV has the first interview with coaches and/or players, of their choice, following the completion of any televised game. • All other credentialed media must wait until 45TV has completed its interviews, and the 5-minute “cooling off” period has expired, before commencing its interviews in designated media zones.

	<ul style="list-style-type: none"> • Interviews are not allowed on the field, ice, or court following state tournament events. Credentialed media are to use designated Media Zones for interviews. Contact the League Media Steward onsite to confirm Media Zones.
<p>Additional Guidelines:</p>	<ul style="list-style-type: none"> • Games broadcast by 45TV may not be videotaped in any manner, ie: mobile device or camera by anyone in the arena or on the playing field. • Video is permitted to be shot at the venue before and after game sessions once 45TV is off the air. Games sessions are defined as when 45TV goes on the air to when it goes off the air. • Video restrictions include the medal and trophy presentations. • A 5-second courtesy must be given to 45TV ANYTIME highlights are used for any broadcast or webcast; whether used the day of the event, the day after or for file content for future usage, including feature packages. • Highlights recorded from off-air broadcasts may be used while the game(s) is/are still on the air. • Any live shot or recorded stand up by any credentialed media or hired freelancer MUST NOT show the field, rink or court of play while 45TV is on the air. • Parents and/or booster clubs may not shoot video of games nor can media outlets shoot warm-ups on the field, rink or court of play. • Anyone wanting to use video on a website from a 45TV game broadcast must receive written consent from the Minnesota State High School League and 45TV. Contact Tim Leighton at the League Office for more details.
<p>Live Broadcast Rights Other tournaments:</p>	<ul style="list-style-type: none"> • Live play-by-play television broadcast rights may be granted for subsection and section tournaments in all activities. 45TV has the right of first refusal to match any offer made by any other broadcast television entity to broadcast championship-round games of any League-sponsored activity. Such offers from other broadcast television entities must be presented to the League a minimum of 30 days prior to the event for which rights are sought or are approved by the League’s Communications Coordinator and Executive Director. • Live play-by-play television broadcast rights may be granted for state tournament competition in the following activities: Adapted Bowling; Adapted Floor Hockey; Adapted Soccer; Adapted Softball; Girls Badminton; Boys and Girls Basketball (all quarterfinal-

	<p>round, consolation and third-place games); Boys and Girls Cross Country running; Dance Team; Debate; Boys and Girls Nordic Skiing; Football tournament quarterfinals and semifinals; Boys and Girls Golf; Girls Gymnastics; Girls Hockey (all but championship semifinal and championship games); Boys Hockey (all consolation-round and third-place games); Boys and Girls Lacrosse; Boys and Girls Alpine Skiing; Music; One Act Play; Boys and Girls Soccer; Speech; Boys and Girls Swimming and Diving; Boys and Girls Tennis; Boys and Girls Track and Field; Wrestling, Robotics and Clay Target.</p> <ul style="list-style-type: none"> • A two-step application process must be completed that includes negotiation of a rights fee. To initiate the application process for subsection and section tournaments, contact the appropriate Administrative Region Secretary. To initiate the application process for state tournaments, contact Tim Leighton at the League office.
--	---

<h2 style="margin: 0;">Radio</h2> 	
<p>Policies:</p>	<ul style="list-style-type: none"> • Registered Radio Partners must be members of the Minnesota Broadcasters Association. • Rights fees for audio-only feeds for section and state tournament events are waived for Registered Partners. • Registration is not mandatory for radio stations, but rights fees will apply for section and state tournament coverage for those choosing not to join. • School-year registration fee, per market: Single station, \$200; Group of stations (three or more), \$500. • Per agreement with the MBA, Radio Partners agree to air or read at least two League-oriented Public Service Announcements during the broadcast of a section or state tournament event. • PSA scripts for the 2020-2021 school year can be found here: https://www.mshsl.org/media at the bottom of the page. • Radio Partners receive League support during pregame and postgame coverage of state tournament events.

	<ul style="list-style-type: none"> • Radio Partners are only permitted to cover member schools in their designated markets, unless previously approved by the League’s Communications Coordinator.
<p>Additional guidelines:</p>	<ul style="list-style-type: none"> • The League’s Communications Coordinator is the official that approves ALL applications for Radio Partnership. Find application information here: https://www.mshsl.org/media at the bottom of the page. • Radio Partners are responsible for contacting subsection or section tournament managers to ensure admittance and accommodation for their personnel. • The League reserves the right to individually consider applications from radio stations or a network of stations outside the State of Minnesota. • The League reserves the right to revoke the broadcast rights of any radio station if any portion of its broadcasts are considered to have been in poor taste or incompatible with the educational dignity and propriety of the tournament or the host institution from which the broadcasts originated. • Family members of radio personnel are not allowed in the booth or along press row. Violation of this will result in instant forfeiture of a media credential. • A Radio Partner shall not feed its broadcast to any other station or stations without permission from the Minnesota State High School League. • The League will make every effort to provide broadcast accommodations for all approved Radio Partners. Priority consideration for seating is as follows: <ul style="list-style-type: none"> A. To stations covering the competing teams. B. To stations representing the host community. C. To stations covering the geographic region involving the competing schools and host site. D. All other stations. • Space permitting, the League will provide up to two seats for registered Radio Partners.

Print Media



Policies:

- Credentialed reporters and photographers must represent accredited news-gathering organizations with a history of League coverage.
- Accredited news-gathering organizations are defined organizations that have editorial oversight.
- The League reserves the right to limit credentials distributed to daily and weekly newspapers.
- Reporters from accredited news-gathering organizations are permitted to blog from League events.
- Independent media members without approved affiliations will not be credentialed.
- The League reserves the right to determine credential requests from any, and all, printed news publications and periodicals.

Streaming



School Space Media

Policies:

- School Space Media is the preferred web streaming partner of the Minnesota State High School League for all events with the exception of the football Prep Bowl championship games, the girls hockey semifinals and championship games, the boys hockey quarterfinals, semifinals and championship games, the girls basketball semifinals and championship games and the boys basketball semifinals and championship games. 45TV will stream those events.
- Find School Space Media's stream at www.prepspotlight.tv
- Downloadable copies of state tournament events are available through School Space Media at www.prepspotlight.tv
- Per the League's webcast agreement with 45TV, they are still allowed the right of first refusal to match any offer made by any other media entity to webcast championship-round games of any other League-

	<p>sponsored activity, as well as any subsection or section event. Such offers from other webcast entities must be presented to the League a minimum of 60 days prior to the event for which rights are sought.</p> <ul style="list-style-type: none"> • A live webcast shall be defined as the placement on a website of text and/or still photographs, audio and/or video directly from a venue while a League-sponsored tournament is in progress. • A delayed webcast shall be defined as the placement on a website of text and/or still photographs, recorded audio and/or video after a League-sponsored tournament contest has concluded. • At all Region/Section levels, as many webcast providers can be safely accommodated and who have been approved by the Administrative Region Committee and the League, may webcast the Region/Section quarterfinal, semifinal or championship game(s). •
<p>Postseason policies:</p>	<ul style="list-style-type: none"> • For some activities, site supervisors and/or Region Secretaries must be contacted to ensure accommodations are made for approved webcast producers. • Approval of the League’s Executive Director or Communications Coordinator is required if a webcasting organization other than School Space Media is seeking to webcast an event. • To stream at the sub-section and section levels, a one-week notice is required to the League and the Region Secretaries. • The League reserves the right to individually consider applications from webcast producers outside the State of Minnesota. • The League reserves the right to revoke the webcast rights of any applicant if any portion of its webcasts are considered to have been in poor taste or incompatible with the educational dignity and propriety of the tournament or the host institution from which the webcasts originated. • Application to originate a webcast at the section level must be made online on the League website. The Region Secretary will approve applications and collect fees. • Website operators must list on their application the team(s) they are following, the dates, times and sites at which they wish to originate, and whether the webcast will be live or delayed.

Rights fees:

- Each Administrative Region shall set the fee charged to each webcast provider for the coverage of the quarterfinal, semifinal, or championship game(s).
- A webcast provider may be permitted to charge a fee to any viewer for any Region/Secretary quarterfinal, semifinal or championship game, per approval of the Region Committee.
- Webcast rights fees for subsection and section tournaments are established and administered by individual administrative regions.
- Webcast rights fees for state tournaments/meets must be paid to the League office before the start of the tournament/meet. Contact the League Office for webcast fee information.
- The webcast rights fee may be waived up League approval for any member school.
- A Web-based producer granted webcast rights shall not feed or link its webcast to any other media outlet or website without permission from the Minnesota State High School League.
- Any Web-based producer must receive League webcast rights approval before accepting a feed or link from any other website and must abide by all regulations in this Media Policy Manual, including payment of appropriate rights fees. Contact Tim Leighton at the League Office at tleighton@mshsl.org for more information.



Community Media Systems

Policies:

- At its meeting on July 14, 2020, the League's Board of Directors approved by roll call vote a recommendation to allow Community Media Systems the opportunity to provide live, audio-only streaming of League events at the section and state tournament levels to be used over the cable channels, social media platforms and websites. Community Media Systems will pay an annual registration fee and will not be assessed any additional rights fee unless they desired to provide live video as well. Community Media Systems is the identifier for local, non-profit cable television stations, including public television outlets and school designated media systems.
- The League, recognizing the value of wide dissemination of its activities through the mass media, provides for the

	<p>coverage of its activities over television channels, social media platforms and websites, either via cable or over-the-air.</p>
<p>Additional guidelines:</p>	<ul style="list-style-type: none"> • The League’s contract with 45TV supersedes all policies and guidelines in this section. • Application must be made for broadcast rights one week prior to originate live video play-by-play coverage at the state tournament level. Live telecasts or live web streaming at the state tournament level requires the approval of the League’s Executive Director or League Designee. Contact Tim Leighton at the League Office at tleighton@mshsl.org for more information • Live telecasts of subsection and section tournaments require the additional approval of the Administrative Region Secretary and must meet the one-week notice requirement. A written agreement is required for live telecasts and may be obtained from the Administrative Region Secretary. An online request must be submitted to the Region Secretary and to Tim Leighton at tleighton@mshsl.org . • Subsection or section tournament managers must be contacted by Community Media Systems to ensure admittance and accommodations. • When 45TV is providing a live telecast of a state tournament event, it reserves the right to not permit a live telecast or delayed broadcast of any subsection, section tournament games and/or meets. Consult Tim Leighton at the League Office for further information and approval in these cases. He can be reached at tleighton@mshsl.org • The League recognizes representatives of Community Media Systems and others as official educational television personnel for a member school, provided such an assignment of responsibility from that school district’s superintendent is submitted annually in writing in a Designation Letter and is on file in the League Office. • Replays are limited to the local educational television channel of that school district and the system-wide general channel, social media platforms and websites of the originating cable system. • Reporters and photographers from over-the-air stations and/or Community Media Systems shall be allowed access for spot news coverage. • Game action video provided by 45TV or its affiliate may be used, but is specifically governed, by the limitations listed previously. Film or video highlights shall be limited

to a station's regular news and/or sports telecast or other special news and/or sports programs.

- The Minnesota State High School League owns the rights for the delayed television broadcast of section and state tournament competition in the following activities: Adapted Bowling, Adapted Floor Hockey; Adapted Soccer; Adapted Softball; Girls Badminton, Baseball; Boys and Girls Basketball (state tournament quarterfinals, consolation rounds, and third-place games only); Boys and Girls Cross Country Running; Dance Team, Debate, Boys and Girls Nordic Skiing; Football (state tournament quarterfinals and semifinals); Boys and Girls Golf; Girls Gymnastics; Girls Hockey (all but state tournament championship semifinals and championship games); Boys Hockey (state tournament consolation-round and third-place games only); Boys and Girls Lacrosse; Boys and Girls Alpine Skiing; Music, One-Act Play, Boys and Girls Soccer; Girls Softball; Speech, Boys and Girls Swimming and Diving; Boys and Girls Tennis; Boys and Girls Track and Field; Girls Volleyball; Wrestling, Robotics and Clay Target.
- Delayed broadcast rights fees for subsection and section events are established and administered by individual administrative regions.
- Delayed broadcast rights fees for state tournaments/meets beyond those levels are \$150 per game and must be paid to the League Office before the start of the tournament/meet. The delayed broadcast rights fee is waived for any member school that records contests in which its teams/individuals competed, or for any official designee of a member school.
- The complete replay of the game/meet can be shown on the station approved for delayed broadcast no more than three times through a normal playback cycle in the 10-day period following the actual event. Such replays may be webcast simultaneously on the station's website. Thereafter, replays may be shown with no restrictions.
- The League reserves the right to revoke the broadcast rights of any over-the-air or Community Media System station if any portion of its broadcasts are considered to have been in poor taste or incompatible with the educational dignity and propriety of the tournament or the host institution from which the broadcasts originated.
- An over-the-air or Community Media System station granted broadcast rights shall not feed its broadcast to any other station or stations without permission from the Minnesota State High School League.

	<ul style="list-style-type: none"> • An over-the-air or Community Media System must make application and receive League broadcast rights approval before accepting a feed from any other station and must abide by all regulations in this Media Policy Manual, including payment of appropriate rights fees. • Community Media Systems interested in partnering with School Space Media on broadcasts or web streaming can contact Andy Price at 612-559-9968 or aprice@schoolspacemedia.com.
--	---

Member Schools	
-----------------------	--

Policies:	<ul style="list-style-type: none"> • School media credential quantities are designated: Student Media (2), Faculty Advisor (1), Designated Team Photographer (1) • School media personnel must be approved by an Activities Director or designee. • Names of school media personnel are submitted by an Activities Director on the official team roster/personnel prior to a state tournament event. • Student Media members must be at least 16 years of age. • The League does not issue credentials to representatives from member schools with entrants in individual athletic events. • Applicants for the gymnastics and wrestling state meets can only do so if their school's team qualifies. • Adult advisors/administrators will be granted credentials to accompany students, but the maximum remains four credentials per member school.
------------------	---

Filming rights:	<ul style="list-style-type: none"> • Member schools not competing in any state tournament event may not videotape or film that event. • If a school or a school's designee films or videotapes a contest in which that school participates, there shall be no rights fee charged, and the film, videotape, DVD or digital file continues to be the property of the school. • Commercial sponsorship of any kind is prohibited. Supporting sponsors may be briefly mentioned or visually acknowledged. A violation constitutes grounds for immediate revocation of that school's or school designee's fee-waiver status and appropriate rights fees would be charged. • Under no circumstances shall films, videotapes, DVDs or digital files produced by school-based educational personnel or their official designees be shared with any other school, over-the-air or Community Media System, unless expressly required to do so by other League rules
------------------------	---

	<p>or regulations or unless written permission is first obtained from the Minnesota State High School League.</p> <ul style="list-style-type: none"> • Before school-based educational personnel or their official designees granted broadcast rights by the League may share films, videotapes, DVDs or digital files with other school-based educational personnel or their official designees, the school-based educational personnel or their official designees accepting this “feed” must: a) make application by the designated deadline; b) provide at least two of its own personnel to assist in producing the broadcast when possible; and 3) demonstrate that the schools/teams involved in the contest are within the regular coverage area of the applicant. • A school which designates any outside agency as its educational television producer may forfeit the right to send its own film or video photographer(s) to League-sponsored tournament activities if insufficient space is available. Whenever possible, both the school’s and its designated producer’s personnel will be accommodated. • This policy shall begin at the first level of participation for all League-sponsored tournament activities. The first level of participation shall be defined as any activity which begins at the subsection or section level and progresses the conclusion of a championship state tournament or meet.
--	--

Requesting Credentials	
Policies:	<ul style="list-style-type: none"> • The League’s media credentials system is currently under website development. • When completed, media will be alerted.

Policies and Guidelines	
General:	<ul style="list-style-type: none"> • The Minnesota State High School League has established policies governing the issuance of working news media credentials, seating locations, and use of equipment by the news media in covering state tournament events. • Media outlets and/or organizations granted credentials must be creating original content which can only be generated by the access created by the granting of the credential. The distribution of in-game scoring updates does not meet the standard necessary for the granting of a news media credential.
Advertising:	<ul style="list-style-type: none"> • Television, radio, print, webcast and/or other media may not use, or allow to be used, during the live presentation of the activity, rebroadcast thereof, or any printed

	<p>accounts of the activity, any commercial nor may any of the broadcasters or writers refer to or use the words that imply a sponsorship of any tournament under the jurisdiction and control of the Minnesota State High School League without the expressed written consent of the Minnesota State High School League.</p> <ul style="list-style-type: none"> • Media may not allow Advertisers to claim that they are sponsors of League state tournament events. • All approved media must be able to produce upon request of the League, any, and all advertisements used during a broadcast. • The League reserves the right to approve or reject advertisements for any product or service. • For any part of the broadcast which originates from the site of the activity, advertising of any mood-altering chemicals, such as alcohol, tobacco, vaping or drugs of any kind is strictly prohibited. • Businesses whose primary purpose is selling alcoholic beverages, such as bars, taverns, liquor stores, etc., are prohibited from advertising on radio broadcasts during any League-sponsored events. • Combination businesses, such as restaurants or hotels, which dispense alcoholic beverages in a capacity secondary to its primary purpose, may advertise on radio broadcasts during League-sponsored events. However, no part of the advertising message may refer to the sale of alcoholic beverages, or to a bar, pub, tavern, cocktail lounge or other facility dispensing alcoholic beverages. • Any business or organization which is either directly or indirectly related to the gambling industry may advertise on radio broadcasts during League-sponsored events, however, no part of the advertising message may refer to the availability of gambling opportunities or promote gambling. • The League shall immediately exercise its right and responsibility to cancel all broadcast rights for an ongoing event and subsequent events of any media outlet station found to have violated the provisions of this advertising policy.
<p>Data request guidelines:</p>	<ul style="list-style-type: none"> • When interested parties request data from the Minnesota State High School League, the League requires the request be submitted in writing to Communications Coordinator Tim Leighton. He can be reached via email at tleighton@mshsl.org. • In the request, the interested party should indicate their desire to either:

	<ol style="list-style-type: none"> 1. Inspect the data (have access to the original), or 2. Obtain a copy of the data. Copies may be either electronic or in paper form. Please indicate your desired form.
Drones:	<ul style="list-style-type: none"> • The use of unmanned aerial vehicles (UAV), also known as drones, is prohibited for any purpose by any person at any MSHSL postseason tournament venues. For purposes of this policy, a UAV is any aircraft without a human pilot aboard the device. • This prohibition applies to all fields of play, courts, arena, mats, gym floor, pool, track, running course and includes a ban on the entire facility being used as part of the League event, including the spectator areas and parking areas. • Tournament management shall refuse admission or entry to anyone attempting to use a UAV, and if necessary, tournament management shall remove anyone attempting to use a UAV and/or confiscate the UAV. • An exception to this policy, in writing, may be made in specific cases for League partners, provided the management of the tournament facility permits the presence of UAVs for broadcast purposes under the control of the League.
Instant, live-streaming methods:	<ul style="list-style-type: none"> • Instant, live streaming mechanisms like Periscope, Meerkat, YouTube, Cube, Facebook Live or others as determined by League personnel, are strictly prohibited. • Posting of “real-time” description of events belongs solely to the League and its designated personnel. • Violation of this policy will result in an instant forfeiture of media credentials. • Electronic devices belonging to coaches, fans, media or players are not allowed to be attached to fences or backstops.
Photography:	<ul style="list-style-type: none"> • Photographers will be allowed to work at state tournament events according to guidelines established by the League’s Communications Coordinator, the Media Steward on site, or the Tournament Director. Guidelines for approved photographers will be determined by the nature of the activity and the official playing rules of the activity. • Freelance photographers must have assigning editors/managers submit credential requests on their behalf. Independent photographers without approved affiliations will not be credentialed.

	<ul style="list-style-type: none"> • Commercial photographers and photographers not representing an accredited news-organization will not be granted a credential for coverage of a League event. • Team photographers for state tournament-qualifying teams will be granted a credential if they have been the designated school photographer the entire season and have been approved by the member school’s Activities Director or designee. • One community photographer designated by a member school participating in the tournament, shall be granted a credential if the photographer has been annually approved by the member school. • Photographers from approved and accredited news-gathering organizations qualify for a media credential. Accredited news-gathering organizations include newspapers and wire services. Accredited broadcast media outlets include radio stations, television stations and networks. • League staff reserves the right to review each credential request on a case-by-case basis. • The use of flash equipment is acceptable at all events except Girls Gymnastics and the starts of swimming events, provided the use does not interfere with the conduct of the event. The League’s Communications Coordinator, Media Steward or Tournament Director have the authority to prohibit the use of flash equipment if it interferes with the conduct of the event. • Media intending to use remote-controlled flash equipment must first obtain written permission from the building manager where it will be used. A copy of that written permission statement and a request letter to use remote-controlled flash equipment must be then submitted to the League’s Communications Coordinator prior to the state tournament event
<p>Pregame, postgame interviews and photos:</p>	<ul style="list-style-type: none"> • Locker rooms at League events at the subsection, section and state tournament levels are closed to the media. Violation of this policy will result in instant forfeiture of a news media credential and suspension from future consideration. • Pregame and postgame News Conference Centers are used for Boys and Girls Soccer, Volleyball, Football semifinals, Prep Bowl championship games, Girls and Boys Hockey (quarterfinals, semifinals and championships) and Girls and Boys Basketball (semifinals and championships). Media stewards onsite are available at each tournament event with specific procedural

	<p>information and directions to other designated Media Zones, if applicable.</p> <ul style="list-style-type: none"> • The League’s Board of Directors require that media personnel honor a “cooling off” period of at least five minutes before interviewing representatives of participating teams. Note --- When 45TV is televising a League event, by contract, they are granted first interviews.
<p>Professional conduct:</p>	<ul style="list-style-type: none"> • Cheering or any other reactive behavior is unprofessional and NOT permitted in working media areas. • Children and family members are not permitted in working media areas unless previously authorized by the League. • Violations of these guidelines may result in loss of credentials and ejection from the event
	<ul style="list-style-type: none"> • Individuals and/or website companies requesting news media credentials must have an established, longstanding history of League coverage and credibility as a news-gathering website or be representative of an accredited news-gathering organization. • Social media-based services, scouting or recruiting services, college coaches, private club organizations or websites that are promotional services for an activity do not qualify for a news media credential at the subsection, section and state tournament levels. • Credentials will not be granted to photo-only websites or to individuals posting scores and commentary. • Media of a personal, recruiting or rankings nature, or whose demographic audience are fan-based or focused on primarily one school or a number of schools do not qualify as a news-gathering organization for purposes of a media credential. • All blogs must be free of charge to readers. If reader comments are permitted, the media agrees to monitor the comments and remove comments that include personal attacks on any participants involved in the competition. • The League reserves the right to determine credential requests on a case-by-case basis. • The policies in this section are not applicable to a member school-based website.

Major Venue Guidelines



U.S. Bank Stadium (Soccer, Football):

- Credentials may be picked up at the designated Will Call window or Will Call desk.
- Reporters and Photographers must check in daily for credentials.
- Authorized media on the Pass List are required to show a photo ID to receive their credential.
- Radio booths are not available for the soccer tournament or the football semifinals.
- A limited number of radio booths are available for the Prep Bowl Championship games.
- League personnel will assign radio booths and make every attempt to accommodate all interested stations.
- Priority for radio booth assigning is given to the Radio Partner from the community in which the member school is located.
- Two stations might have to simultaneously occupy the same booth during periods of postgame and pregame shows. Please be professional and accommodating in these situations.
- The League provides up to two seats in the assigned broadcast booths or other designated areas.
- A Radio Partner must not occupy a broadcast booth other than its assigned booth without first receiving approval from the League's Communications Coordinator or from the Media Steward.
- Entry to the press box will be permitted by League-issued credential only.
- Credentialed photographers may only work from the press box or from the sidelines, and, may not work within the outlined bench areas. Photographers are not allowed to shoot from the press box. Violations of these policies can result in instant forfeiture of credentials.
- If used, tripods must be placed at least five yards away from the sideline or end line on the field level.
- Locker rooms are closed to the news media. Participants and coaches can be made available for interviews in the News Conference Center following each game. A Media Steward will escort a coach and requested participants to the News Conference Center following the Board of Directors-mandated cooling off period.
- For pregame interviews, contact the Media Steward for assistance.



Xcel Energy Center (Volleyball, Girls Hockey, Wrestling, Boys Hockey):

- Credentials may be picked up at the designated Will Call window or Will Call desk.
- Reporters and Photographers must check in daily for credentials.
- Authorized media on the Pass List are required to show a photo ID to receive their credential.
- Locker rooms are closed to the news media. Participants and coaches can be made available for interviews in the News Conference Center following each volleyball match and hockey game. A Media Steward will bring a coach and requested participants to the News Conference Center following the mandatory cooling off period.
- Stationary tripods are permitted, but check in first with a Media Steward, for instructions.
- Results of matches and games will be available on the League's website at www.mshsl.org

Volleyball:

- Entry to Press Row permitted by League-issued credential only.
- Photographers may shoot from press row only. Photographers must stay off the courts at all times, ie: during matches, including time outs, pregame warmups and postgame.
- Radio Partners are permitted to conduct brief on-air interviews following the conclusion of the matches. Please see a Media Steward for more details on postgame procedures.

Wrestling:

- Seating for all media, including Radio Partners, is located on the bowl ends of Xcel Energy Center.
- The reserving of seats by media members or organizations prior to the tournament is not allowed. Violation of this policy will be enforced by Xcel Energy Center Guest Services or League staff. There is no access to Xcel Energy Center's press areas prior to the state tournament dates.
- Any media organization discovered abusing the news media credential will be denied credentials for the 2022 state tournament.
- As in volleyball and hockey, locker rooms are off limits to media personnel.
- Interviews may be conducted in the lower corridor of the Xcel Energy Center. The League does not use a News Conference Center for wrestling.

- On-mat interviews are not permitted during the state tournament, with the exception of following team championship matches.
- Authorized photographers must sit within designated areas.
- When eight mats are configured, floor access is prohibited.
- Tournament management has the final authority in designating areas where photographers may sit to shoot matches.
- Photographers must leave the floor when the match concludes

Girls Hockey and Boys Hockey

- Entry to the Press Box is permitted by League-issued credential only.
- Only credentialed media are allowed in Press Box.
- Press Box seating is not guaranteed.
- Photographers may only shoot in designated photo positions.
- Photographers may not shoot from the stands or from the Press Box.
- Any photographer shooting from the Press Box or shooting down into the arena from a non-authorized position will forfeit their credential.
- One still-photographer is permitted to shoot from a position between the two bench areas. Access to this area is rotated on a period-by-period basis among media outlets making a request with the League. Please consult the Media Steward in the Press Box for availability.
- Only the League's authorized photographer is allowed is allowed on the ice at designated times.
- Pregame and postgame interviews are to take place in the News Conference Center. Following every game at the Xcel Energy Center, coaches and requested participants will be made available for interviews. At consolation venues, participants and coaches can be made available for interviews outside of the locker rooms.



Target Center/Maturi Pavilion/Williams Arena (Girls and Boys Basketball):

- Credentials may be picked up at the designated Will Call window or Will Call desk.
- Reporters and Photographers must check in daily for credentials.
- Authorized media on the Pass List are required to show a photo ID to receive their credential.
- Locker rooms are closed to the news media.
- Participants and coaches can be made available for interviews in the News Conference Center following each game. A Media Steward will bring a coach and requested participants to the News Conference Center following the mandatory cooling off period.
- Stationary tripods are permitted, but check in first with a Media Steward, for instructions.
Results of games will be available on the League's website at www.mshsl.org

Girls and Boys Basketball

- Entry to Press Row is permitted by League-issued credential only.
- Only credentialed media allowed on Press Row.
- Press Row seating is not guaranteed.
- Photographers may only shoot in designated photo positions.
- Photographers may not shoot from the stands.
- Only the League's authorized photographers are allowed on the court at designated times.
- Following the quarterfinals, postgame interviews will take place in designated media zones in a "scrum" format.
- The News Conference Center is open throughout the tournament and available for pregame interviews.
- Interviews following the semifinals and championship games will take place in the News Conference Center. Coaches and requested participants will be made available for interviews. At consolation venues, participants and coaches can be made available for interviews outside of the locker rooms.

Region Secretaries

Class A

- **Region 1A** **Brad Johnson**
Office: 507-206-4368 Email: bj50johnson@gmail.com
- **Region 2A** **Dave Swanberg**
Office: 612-756-2515 Email: dave.swanberg80@gmail.com
- **Region 3A** **Bob Grey**
Office: 320-321-5381 Email: 3aexecsec@gmail.com
- **Region 4A** **Rick Johns**
Office: 651-706-3730 Email: 4Aregion@gmail.com or
Region4AExSec@gmail.com
- **Region 5A** **Pete Cheeley**
Office: 320-248-7577 Email: pcheeley@csbsju.edu
- **Region 6A** **Chuck Evert**
Office: 218-770-0137 Email: cevert@arvig.net
- **Region 7A** **Chad Stoskopf**
Office: 218-879-1909 Email: cstoskopf@esko.k12.mn.us
Cell: 218-522-5555
- **Region 8A** **Jim Weinzierl**
Office: 218-732-8495 Email: jimregion8@gmail.com
Cell: 218-616-0086

Class AA

- **Region 1AA** **Gary Addington**
Office: 507-271-4348 Email: garyaddington12@gmail.com
- **Region 2AA** **Jaime Sherwood**
Office: 763-745-6622 Email: region2aa@gmail.com
Cell: 612-328-5688
- **Region 3AA** **Scott Larson**
Office: 952-432-7527 Email: slarson3@comcast.net
- **Region 4AA** **Jeff Whisler**

Office: 651-329-5100

Email: jeff.whisler17@gmail.com

- **Region 5AA John Baufield**

Office: 763-323-1341

Email: jbaufield@hotmail.com

Jim Colletti

Office: 763-784-1506

Email: jeancolletti@usfamily.net

Ray Kirch

Office: 763-567-9250

Email: region5aa@gmail.com

- **Region 6AA Nancy Manderfeld**

Office: 952-590-9324

Email: region6aa@gmail.com

- **Region 7AA Doug MacIver**

Office: 218-727-1407

Email: reg7aamac@charter.net

- **Region 8AA John Ross**

Cell: 320-290-3392

Email: region8aajr@gmail.com