



## **HomeTown Ticketing Named Official Digital Ticketing Partner of Minnesota State High School League**

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### **For Immediate Release**

HomeTown Ticketing will be the exclusive partner with the Minnesota State High School League (MSHSL) to provide digital ticketing services for select League events and tournaments. Under the terms of the partnership, ticket sales will occur on the League's website and does not require fans to create an account, remember a password or download an app to purchase tournament tickets.

"We are excited to partner with HomeTown Ticketing, a trusted digital ticketing provider for high school activity associations and high schools," said Erich Martens, executive director of the League. "In this era of COVID-19, the League needs this touch-free digital ticketing platform that can support a great majority of our postseason events."

The partnership with HomeTown Ticketing also provides the League's more than 500 member schools online ticketing options, as well as additional security, capacity management, touchless redemption and reporting at no cost to the school. Schools that choose to work with HomeTown Ticketing will receive full face-value of tickets with electronic funds sent immediately. Tickets are sold using each school's website.

"HomeTown Ticketing is thrilled to partner with the Minnesota State High School League," said Ryan Hart, Chairman and CEO of HomeTown Ticketing. "Our state-of-the-art digital ticketing system will bring professional-level ticketing to select League championship events. In addition to working with the association, HomeTown Ticketing is looking forward to supporting member schools with our district-wide solutions."

HomeTown Ticketing will be the official digital ticketing partner of the League for three years with an option to extend the agreement for an additional two years.

### **ABOUT MSHSL**

The Minnesota State High School League is a voluntary, nonprofit association of public and private schools with a history of service to Minnesota youth since 1916. Its mission is to provide educational opportunities through interscholastic activities for students and leadership and support for member schools. The League administers 43 different athletic and fine arts activities that involve more than 200,000 students, 20,000 coaches and fine arts directors, and 8,000 contest officials and judges. Approximately 70-percent of League member schools participate in at least one of the 38 championship events the League sponsors. Learn more at: [www.mshsl.org](http://www.mshsl.org)

### **ABOUT HOMETOWN TICKETING**

HomeTown Ticketing is the fastest growing digital ticketing provider in both K-12 and collegiate spaces, serving schools, districts, conferences, and associations at no cost. A professional-level and fully automated ticketing solution, HomeTown's in-house developed, proprietary ticketing platform is tailored specifically to the needs of schools and governing bodies. Benefits of the HomeTown system include unmatched value through easy-to-use purchasing and redemption options, custom box-offices, event and fan specific reporting tools, and secure financial management features to streamline operations and increase financial transparency. Intuitive and easy-to-use for both event organizers and ticket buyers, HomeTown never touches the event organizer's funds, which are available and accessible within 24h from a ticket sale. Learn more about HomeTown at [www.hometownticketing.com](http://www.hometownticketing.com) | [@hometowntix](https://twitter.com/hometowntix)