STUDENT MEDIA PROGRAM

PURPOSE: The purpose of the Student Media Program is to:

- Provide students with an experiential learning opportunity that aligns with that of the mainstream media—including registration, check in, contest coverage.
- Provide School Media (yearbook, newspaper, etc) access to their school’s state tournament experience.

PHOTO INFORMATION: Photos taken by student photographers may be used for member school publications, social media and archives. Photos may not be used on any platforms or in any other manner that doesn’t align with the professionalism expected when granted a news media credential.

STUDENT MEDIA DESIGNATION:

1. School Media are designated:
   a. Student Media (2)
   b. Faculty Advisor (1)
2. Three credentials maximum per member school.
3. School media personnel must be approved by an Activities Director.
4. Faculty Advisor must be a member of the school or district faculty.
   a. The Faculty Advisor is not permitted to be a Designated Team Photographer. The Designated Team Photographer Program has been discontinued.
5. Team managers are not permitted to be Student Media.

INFORMATION ABOUT SPECIFIC TOURNAMENTS:

- Student Media may apply for access if their school’s team qualifies for the state tournament.
- Access to the individual portions of state tournaments (wrestling, girls swimming and diving, boys swimming and diving, gymnastics) is not available.

HOW TO:

1. Deadlines for each tournament are available at: www.mshsl.org/media
2. The Activities Director must complete the Annual Registration for Media and the State Tournament Credential process. Directions for this are below.
3. Contact Tim Leighton tleighton@mshsl.org with questions.

AT STATE TOURNAMENT VENUES

- School Media enter the Media gate
  o Check in with a photo ID
- School Media must follow all guidelines for mainstream media.
- School Media should work with MSHSL Media Staff at tournaments with questions.
- Information about locations for coverage etc. can be found at: www.mshsl.org/media
School Media Application Information for State Tournaments

How To’s

Registration for the Annual Approved Media List and State Tournament Coverage Credentials must be completed by the school’s Activities Director. He/she applies for student media and the faculty advisor within the school. Any submissions for school media not made by the Activities Director from his/her email will be denied.

There are two steps for student media attendance at state tournaments:

1. Annual Registration
2. Credentialing for each State Tournament

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STEP 1: Annual Registration

One time each year: Schools must register for and be approved for the Approved Annual Media List.

To register, the Activities Director should go to www.mshsl.org/media

Use the Register here for Media Organization Annual Approval link to register.

- After completing the registration, the Activities Director will receive an email stating that their registration has been received.
- Registrations are approved by League Staff.
- Upon approval, the Activities Director will receive an email noting the approval.
- Upon approval, the school will be placed on the Annual Approved List immediately.

Use the Approved Annual Media list link to view the list.

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STEP 2: State Tournament Credentialing

For each State Tournament: Schools must apply for and be approved for credentials for their student media and faculty advisor.

To apply, the Activities Director must go to www.mshsl.org/media

- Use the State Tournament Coverage and Credential Application and Information link to access the State Tournament Media Information page.
- Use the Application: State Tournament Media Credential button.

APPLICATION: STATE TOURNAMENT MEDIA CREDENTIAL

- Enter your email and an email will be sent to your email with a link to log back into your account.
- Create your Attendees—**Attendees are the Students and Faculty Advisor who will attend.**
  - Enter information for each Student and the Faculty Advisor
  - Under Role/Responsibility: Select
    - Member School: Student Media or
    - Member School: Faculty Advisor
- Enter the first tournament they will attend
- **Submit** to Return to the Tournaments and Attendees Screen
- Edit the Current Attendee’s Credential Applications for Tournament
  - OR Add a new Attendee (Media Representative)
- Review and/or Edit your Attendees and their applications and status here

TOURNAMENTS AND YOUR ATTENDEES

- Click the Finish button to end your session

- After completing the application for credentials, the Activities Director will receive an email stating that their registration has been received.
- Applications are approved by League Staff.
- Upon approval, the Activities Director will receive an email noting the approval.
- Upon approval, the Attendee (Student/Faculty Advisor) will receive an email noting the approval.
- Upon approval, the school will be placed on the Tournament Approved List immediately.
  - This list can be viewed from the State Tournament Media Information Page.

To reenter the system to add attendees or tournaments, use the Application: State Tournament Media Credential button or the link in your email.