



# MINNESOTA STATE HIGH SCHOOL LEAGUE

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## STUDENT MEDIA PROGRAM

**PURPOSE:** The purpose of the Student Media Program is to:

- Provide students with an experiential learning opportunity that aligns with that of the mainstream media—including registration, check in, contest coverage.
- Provide School Media (yearbook, newspaper, etc) access to their school's state tournament experience.

### STUDENT MEDIA DESIGNATION:

1. School Media from each school are designated:
  - a. Student Media (Max of 2)
  - b. Faculty Advisor (1 required)
2. School Media personnel must be approved by an Activities Director.
3. Student Media Requirements:
  - a. Student media must be students currently enrolled at the member school.
  - b. Student media must have a school-based email account.
  - c. Team managers are not permitted to be Student Media.
4. Faculty Advisor Requirements:
  - a. A Faculty Advisor is required onsite at the state tournament venue at all times.
  - b. The Faculty Advisor must be a member of the school or district faculty.
  - c. The Faculty Advisor must not have other team and/or school responsibilities at the state tournament.

### INFORMATION ABOUT SPECIFIC TOURNAMENTS:

- Student Media are not permitted at cross country, Individual tennis, swimming and diving, alpine skiing, Nordic skiing, individual wrestling, individual gymnastics, track and field, golf and adapted bowling,

### HOW TO:

1. Deadlines for each tournament are available at: [www.mshsl.org/media](http://www.mshsl.org/media)
2. The Activities Director must apply for credentials for each state tournament
3. Contact Tim Leighton [tleighton@mshsl.org](mailto:tleighton@mshsl.org) with questions.

**PHOTO INFORMATION:** Photos taken by student photographers may be used for member school publications, social media and archives. Photos may not be used on any platforms or in any other manner that doesn't align with the professionalism expected when granted a news media credential.

**VIDEO INFORMATION:** Student media (as well as professional media) are not permitted to take video at state tournaments.

### AT STATE TOURNAMENT VENUES

- School Media enter the Media gate
  - Check in with a photo ID
- The Faculty Advisor must be on site with Student Media throughout the tournament.
- School Media must follow all guidelines for mainstream media.
- School Media should work with MSHSL Media Staff at tournaments with questions.
- Information about locations for coverage etc. can be found at: [www.mshsl.org/media](http://www.mshsl.org/media)